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*Intellectual Property Section  
Law Department*

**FAX COVER SHEET**

**Date:** October 30, 2007

**To:** Examiner Minh Dieu Nguyen  
(Addressee's Name)

Commissioner for Patents 571-273-8300  
(Location) (Fax Number)

**From:** Robert J. Buccieri for Ken Haas 847-576-6364  
(Sender's Name) (Extension)

**TOTAL NUMBER OF PAGE(S)** 6 **(INCLUDING THIS PAGE)**

**Dear Examiner Nguyen,**

**Please find attached:**

- 1) **5 page Proposed Amendment**

**ATTORNEY DOCKET NO.:** CML01263H  
**1<sup>st</sup> INVENTOR:** VOGLER, et al.  
**Application No:** 10/634,092

**TITLE:** **METHOD AND APPARATUS FOR CREATING AND RENDERING  
AN ADVERTISEMENT**

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**Schaumburg, IL 60196**

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Amendment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: VOGLER ET AL.  
EXAMINER: AHUJA  
SERIAL NO.: 10/634,092  
DOCKET NO: CML01263H  
CONFIRMATION NO: 5887

Motorola, Inc.  
Corporate Offices  
1303 E. Algonquin Road  
Schaumburg, IL 60196  
October 30, 2007

Proposed Amendment

MS Amendment  
Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

I am attaching proposed claims for our discussion this afternoon.